Scenic
Gems of
DAYTONA and
ORMOND
Florida

UCF LIBRARY

Thomas and Georgine Mickler Collection

SCENIC GEMS

OF....

DAYTONA, FLORIDA

G. W. MORRIS,
124 FRANKLIN STREET,
PORTLAND, MAINE.

DAYTONA AND ITS SUBURBS.

By J. M. JOLLEY, Editor of the Daytona-Halifax Journal.

DAYTONA, the lovely village near the sea, is situated upon the west bank of the Halifax River, the most beautiful of tidal streams, at its fairest expanse and midway between its source at Bulow Bay and its outlet at Mosquito Inlet. It is in latitude 29, sixty miles south of St. Augustine and one mile from the Atlantic Ocean, and is acknowledged to be without a rival for beauty among the villages of the South. Its site is upon what is known as high hammock land that was crowned by nature with a most royal growth of majestic forest trees, and among these trees is the town of today, with its beautiful cottages and well-graded walks and streets. The result is that all along the wide avenues that intersect the town are lordly live and water oaks and hickories, many of them draped with graceful festoons of the gray Spanish moss, that overarch the streets and walks, and among these are interspersed tall tropical palmettos, glossy-leaved magnolias, fragrant bays, coral-berried holly, and many other varieties, while in many places the wild grape, the trumpet vine and the ampelopsis climb and cling among the branches forming shady bowers and adding grace and beauty. The town lies parallel with the Halifax River, and extends for nearly two miles along the shore. This river is the delight of the angler and the yachtsman, and forms one of the towns greatest attractions.

The founder of Daytona was a large-hearted, educated man with broad-minded views, and his best monument is in the lovely town that he planned upon the banks of the Halifax. The main avenues that run parallel with or intersect the river are all 100 feet wide, except Beach Street, which is about 65 feet, but has a half mile of open, beautiful water abutting upon its eastern side, where the salt waves ebb and flow, and along and across which come the cooling, invigorating and health giving breezes from off the wide Atlantic, which temper and render the Halifax climate one of the most perfect in the world. Daytona has many miles of well-graded, marled and shelled roads and streets,

rendering it the wheelman's paradise, and added to these but a mile away are thirty miles of smooth, hard beach, that affords an unrivalled course for long-distance automobiling, cycling and driving. No town of equal size, North or South numbers so many auto men and wheelmen, and mobling and cycling is a favorite pastime with our tourists summer and winter.

The beautiful cottages that have been erected during the past years and are being built are rendering Daytona as famous for its fine houses and homes as for its beautiful river, trees and avenues, and they are adding yearly to their attractions. Not the least of these attractions to those securing homes in the South, and ranking second only to healthfulness and perfection of climate, is the fact that its population is chiefly composed of cultivated and intelligent people, mainly of northern parentage and education, and accustomed to the refinements of home and social life. Added to these features are good churches, good public and private schools, stores, hotels, yacht club house, auto club house, steam laundry, meat markets, novelty works, an opera house, electric lights for street and house illumination, a good telephone system, ice factory, Lilly Water Works, and hot and cold baths, etc., and the peninsula lying between river and ocean, is one-half mile wide, and is being rapidly improved, and there are many fine cottages and several good hotels, an opera house, two ocean piers, two beach pavilions and two casinos.

A remarkable feature at Daytona has been the yearly improvement in the style and value of the buildings that are being erected for homes. Men of capital of the North and West have become awakened to its advantages for winter residences and valuable lots are being purchased, and costly houses, beautiful in design and finish, are being erected, and beautiful homes, the abodes of wealth and culture, are multiplying. The water supply is derived from numerous flowing wells, of which there are about 300 in the corporate limits. This flow is secured by boring wells to the depth of from 80 to 120 feet, passing through several strata of rock, and this depth assures purity from all surface contamination. The water is slightly impregnated with magnesia and iron, and holds sulphur in the shape of a gas, which soon passes away when exposed to the air.

The population of Daytona proper is about 3,000. Added to this is a suburban population on main shore and peninsula of about 1,500 at Kingston, Blake, Old Seabreeze, or Goodall, Seabreeze

and Silver Beach, which are properly a part of our town and population, and in the winter this population is doubled.

The Halifax River, which lies on the eastern front of the city, is salt water, an arm of the sea and one of the most beautiful tidal rivers in the world. It is one-half mile wide, with its source at Bulow Bay, twelve miles north of Daytona, and its mouth at Halifax Inlet, twelve miles south. For fishing, yachting and boating it has no superior, and many fine launches and yachts ply its waters for the individual pleasure of the owners and for the transportation of excursion and other pleasure parties. On the city front is the fine club house of the Halifax River Yacht Club, and under the auspices of this organization during the season weekly tests of speed are held below the Halifax bridge, both for sailing yachts and steam and naphtha launches,

Daytona Beach lies one mile east of the town. It is approached by three good bridges over the river and well-graded avenues, and is the principal summer resort south of St. Augustine It has more tourists during the summer months than all the other places south of that city combined, and is also becoming a favorite winter resort. The beach is wide, firm and smooth, by many considered the finest in the world, and the surf bathing is safe and excellent summer and winter. People who have tried northern and western resorts declare there are none so perfect in comfort as Daytona beach.

The fishing from the piers at the beach at Seabreeze and Goodall is excellent most of the year. These piers extend far out into the surf and from them sea trout, sea bass, cavalla and many other varieties of fish are taken, the bass often running twenty pounds and upward. Occasionally a large shark is hooked and these and the larger bass tax the fishermen's skill and strength to land.

On this beach is located the club house of the East Coast Automobile Association and here are held the Daytona-Ormond International Automobile Races, where the world's record was beaten. The fame of this beach for automobiling is world wide, and it has no rival in the world for that purpose The beach is perfectly smooth and hard and is several hundred feet wide and here, if any place in the world, these races can be run in safety. Daytona beach lies midway in this great course for long racing, and its beach and the bluff above it are crowded with people at these great events, which are of world-wide interest.

HALIFAX RIVER YACHT CLUB, DAYTONA

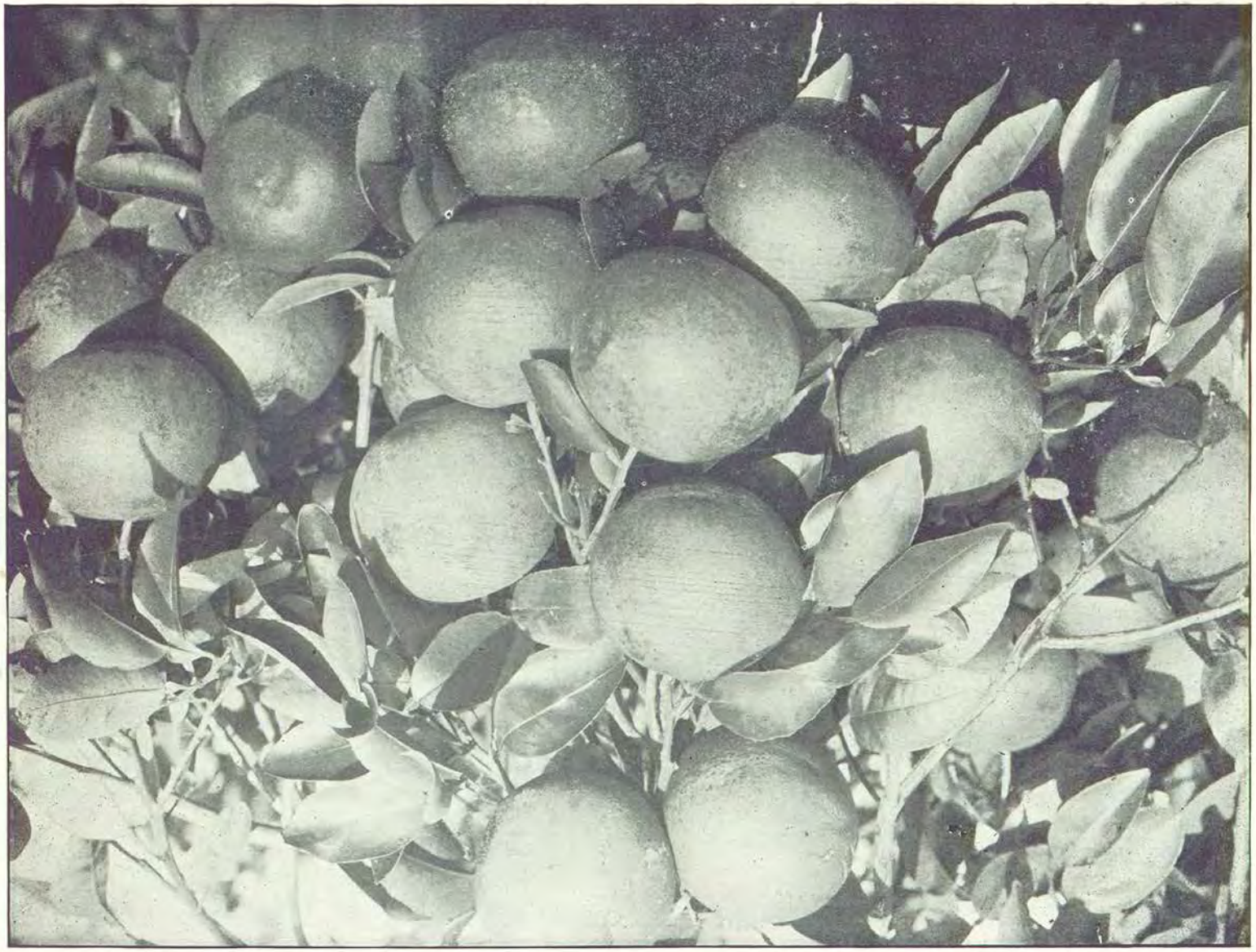
AUTO. CLUB HOUSE — DAYTONA, FLORIDA.

BATHING AT DAYTONA, FLORIDA.

WONDERFUL THREE PRONGED TREE, DAYTONA.

BIG TREE, DAYTONA, FLORIDA.

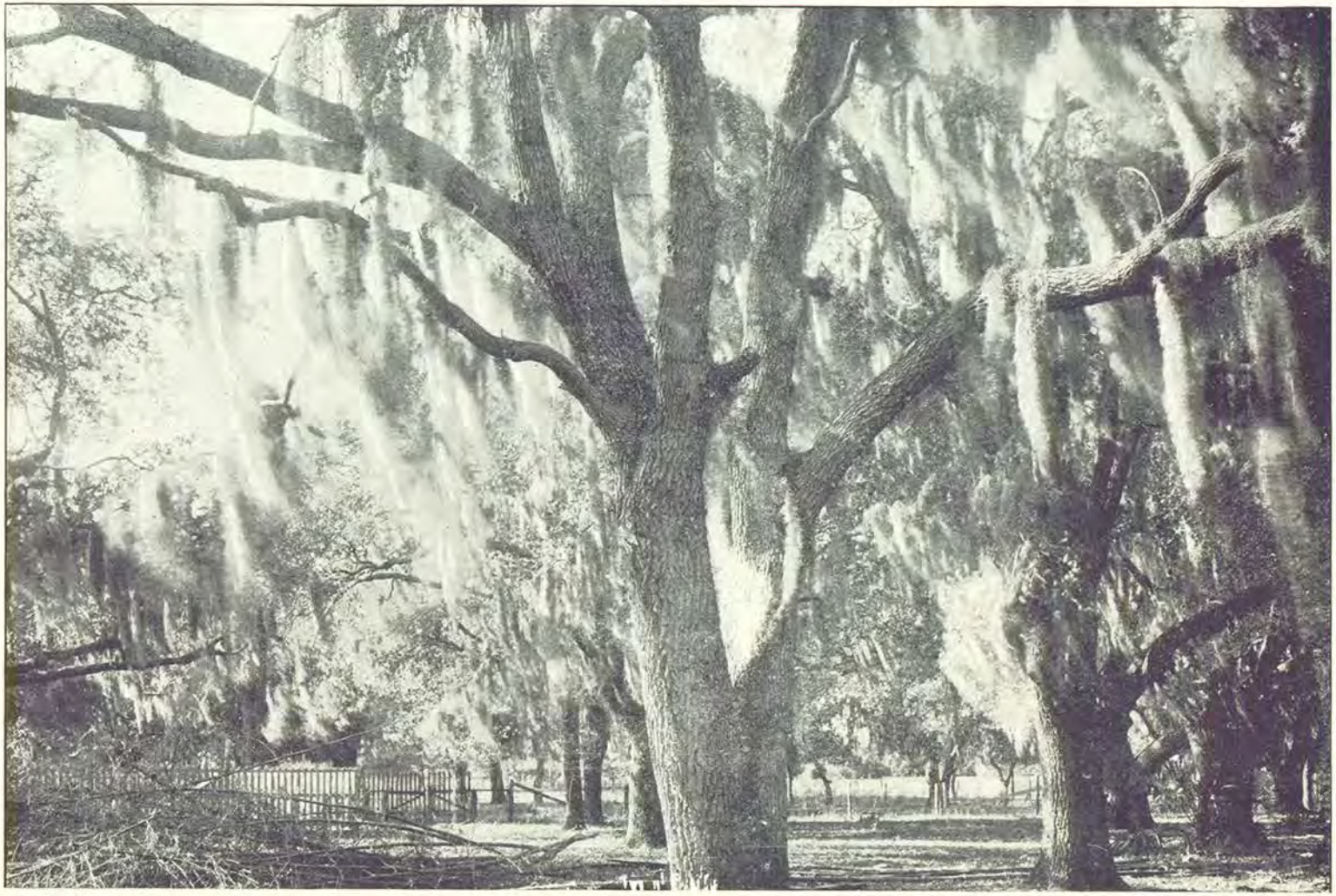
ORANGE TREE.



GRAPE FRUIT RAISED AT DAYTONA.

CURIOUS TREE AT DAYTONA.

SOUTH BEACH STREET, DAYTONA, FLORIDA.

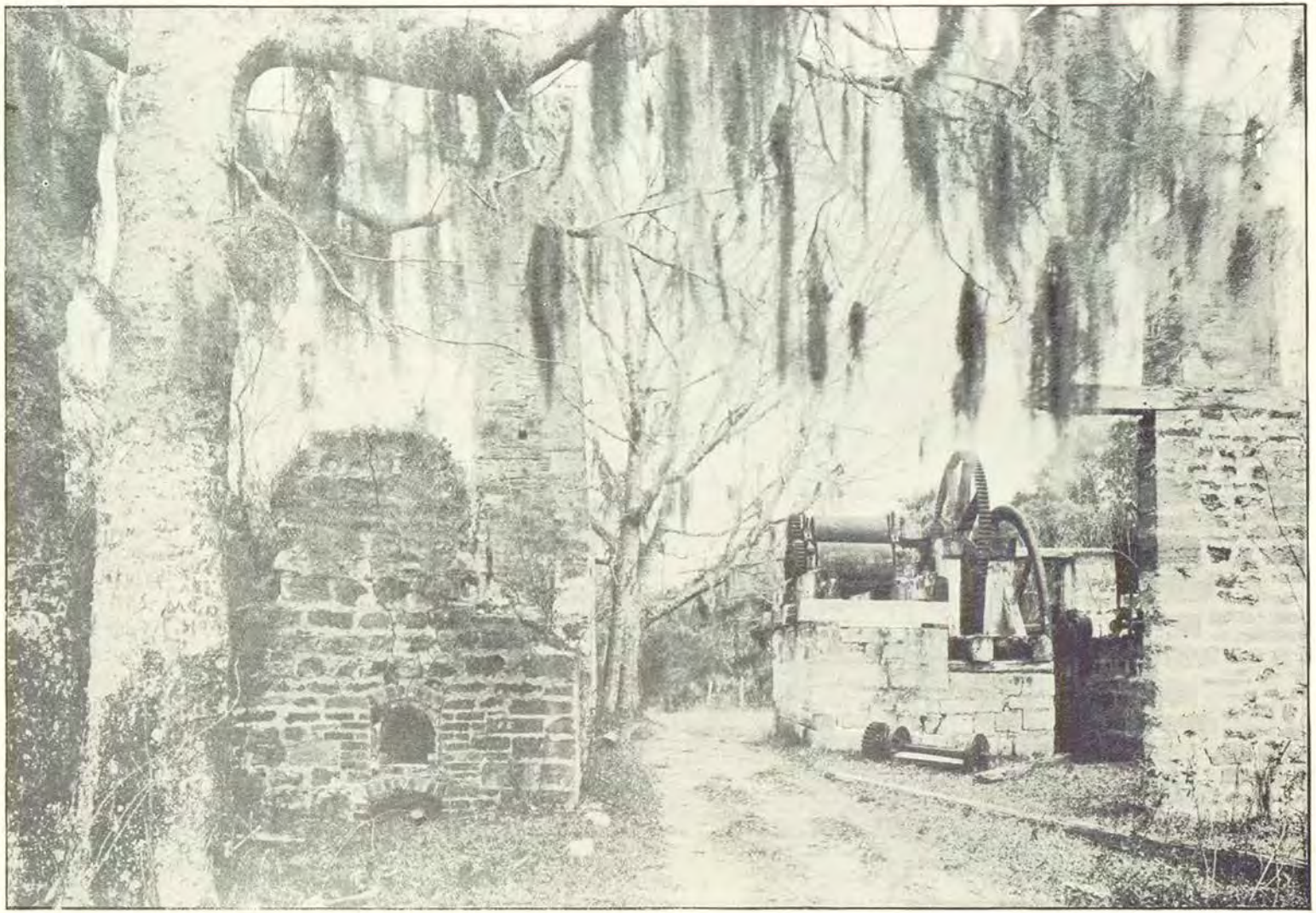


TREES WITH MOSS — DAYTONA.

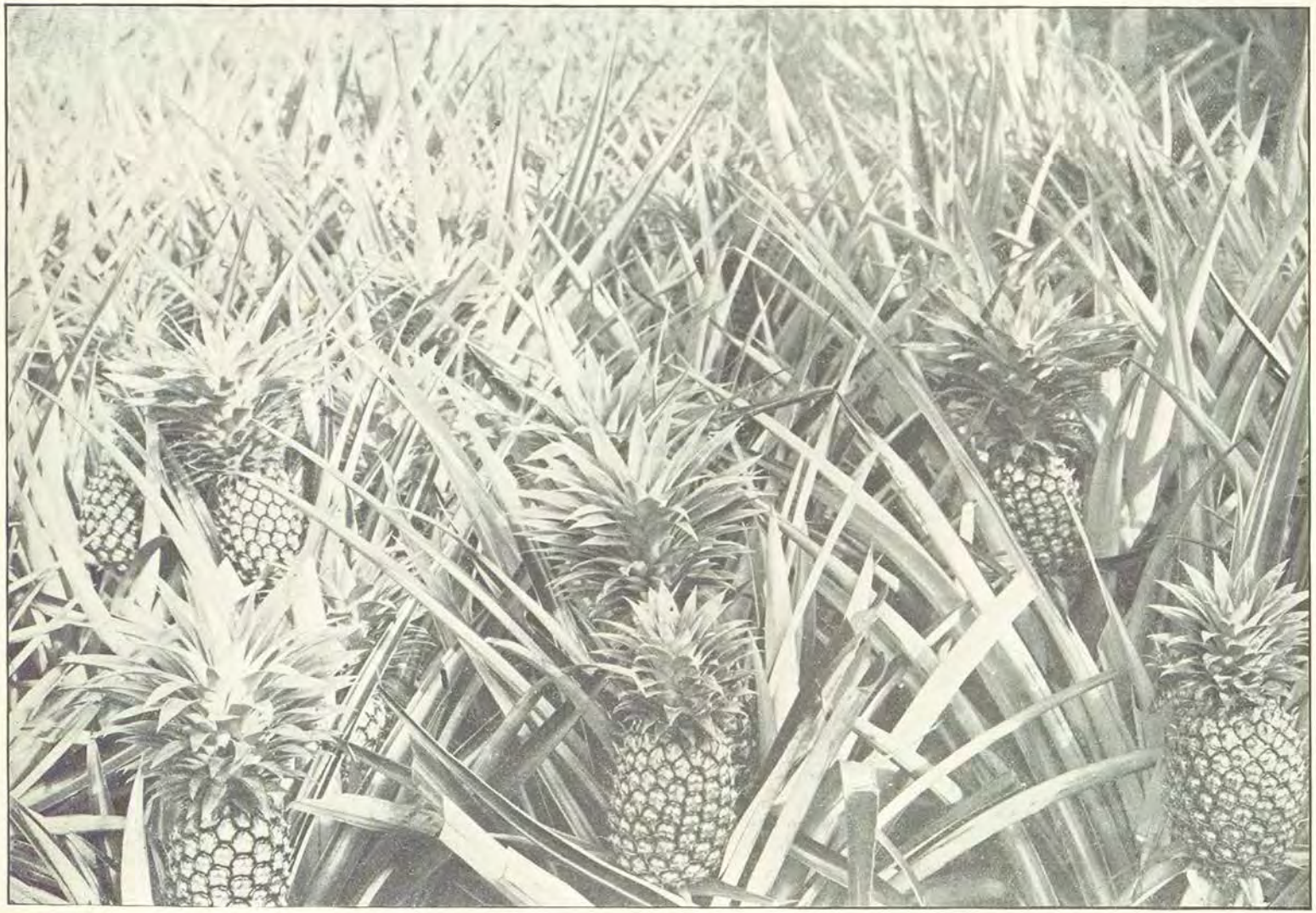
FEEDING THE SQUIRREL.

SCENE ON PALMETTO STREET, DAYTONA.

ORANGE GROVE — NEAR DAYTONA.

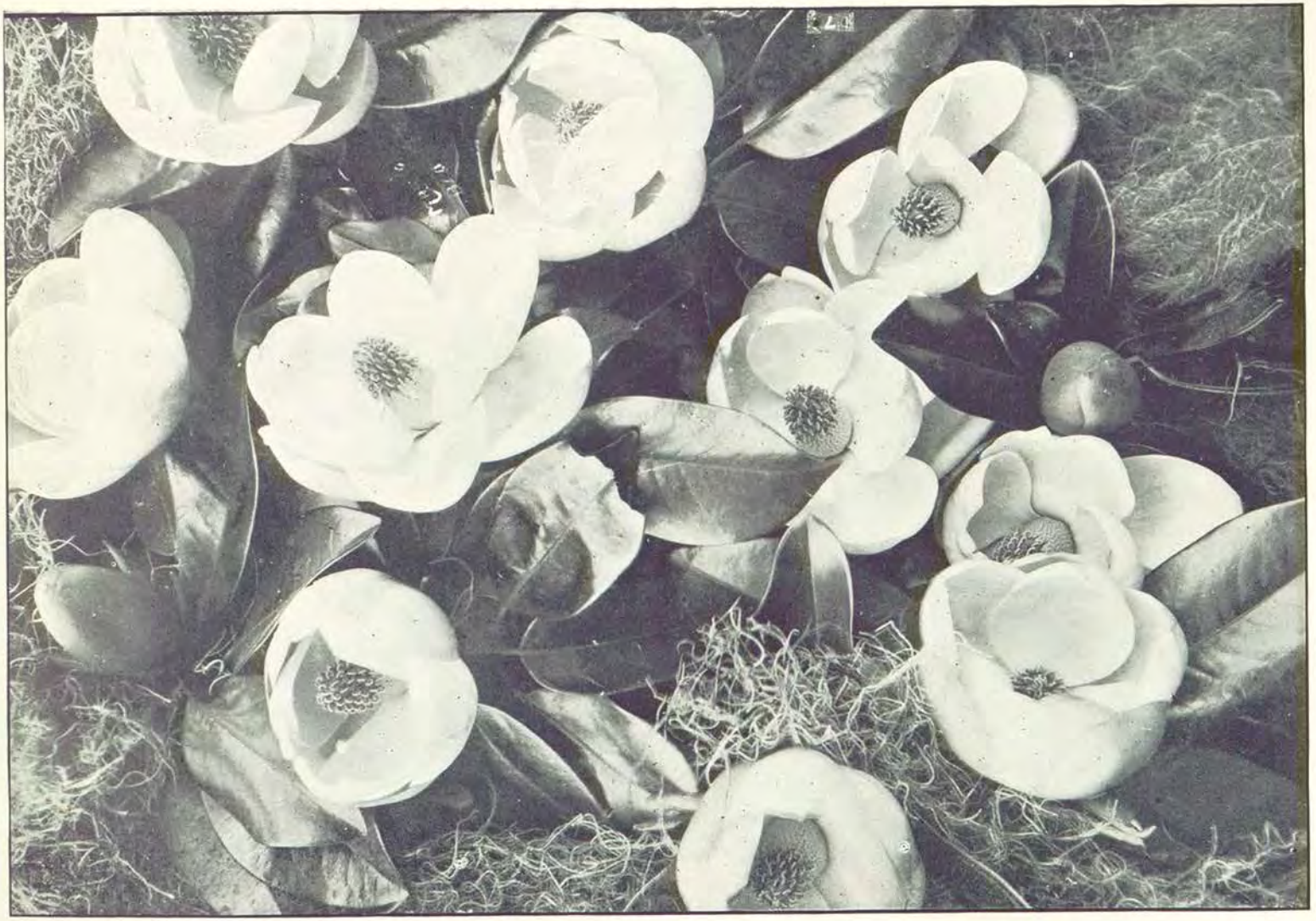


RUINS OF OLD SUGAR MILL, NEAR DAYTONA.



PINEAPPLES GROWING.

RAISING CUCUMBERS IN A HOT HOUSE



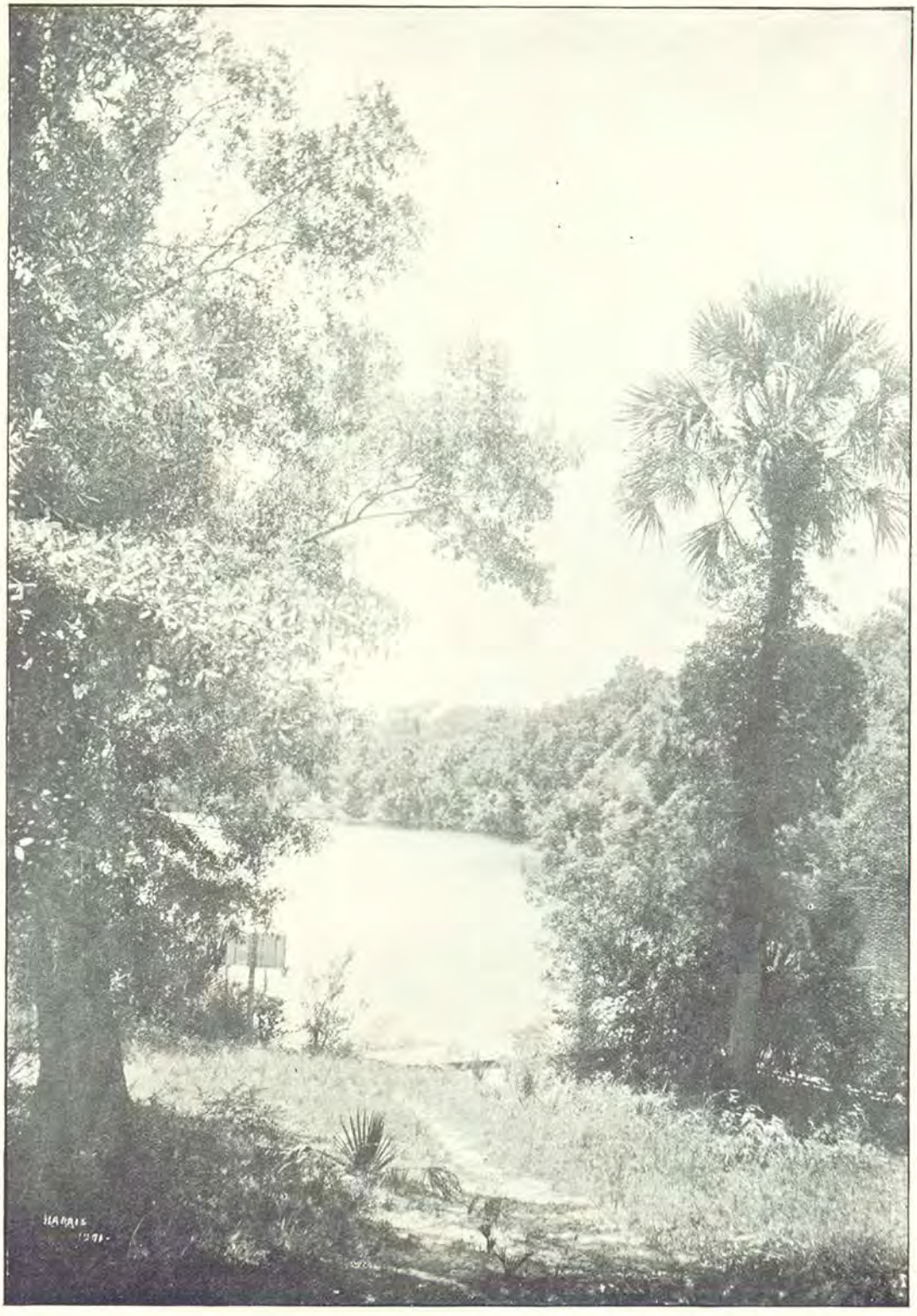
BEAUTIFUL FLOWERS OF FLORIDA.

ROYAL PALM.

DATE PALM

SCENE ON TOMOKA RIVER.

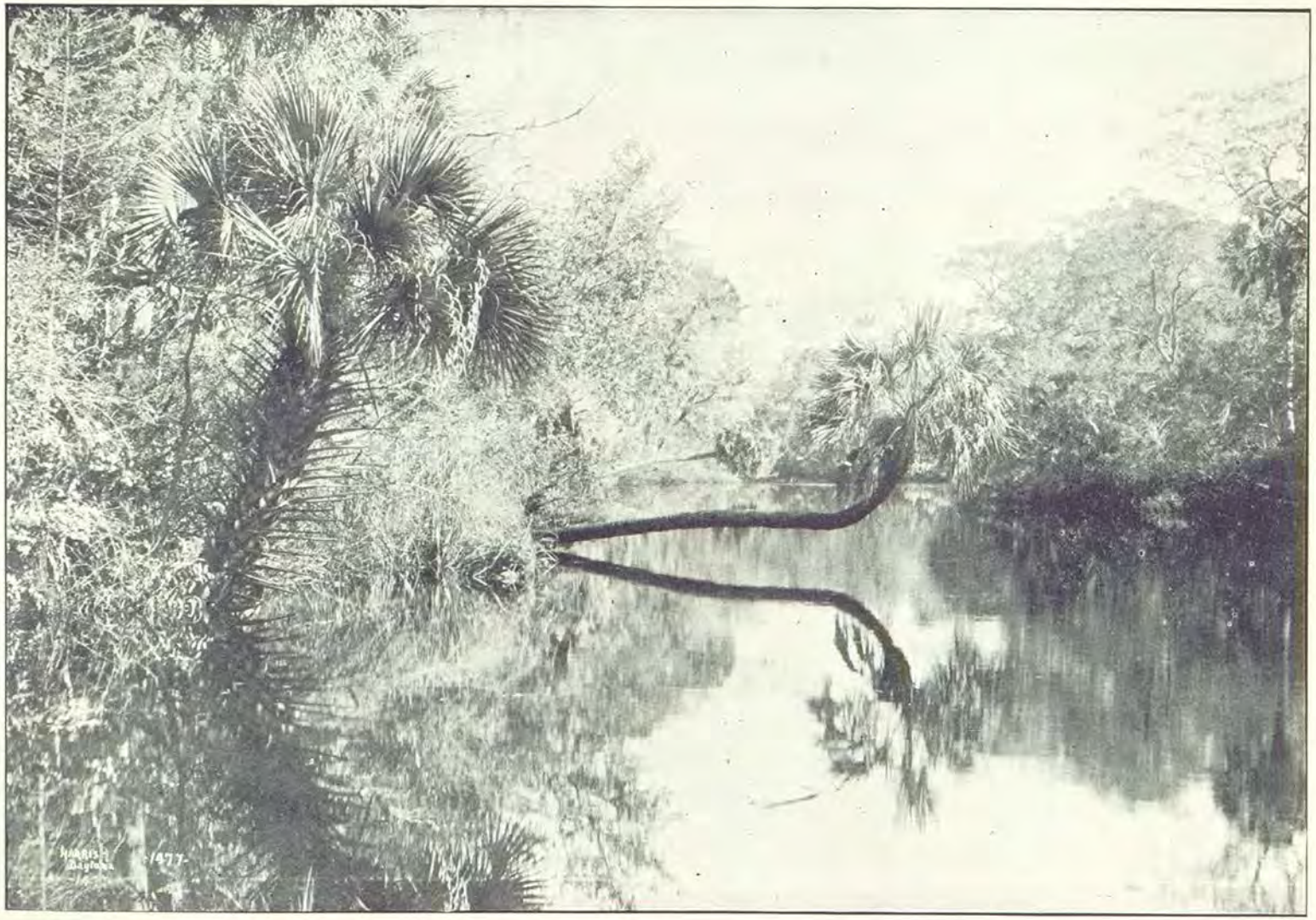
THOMPSON CREEK, EMPTIES INTO THE TOMOKA RIVER.



SCENE ON THE TOMOKA, NEAR DAYTONA.

CAUSEWAY, ORMOND.

SCENE ON TOMOKA RIVER.



SPRUCE CREEK, NEAR DAYTONA, FLA.

COCOANUT TREE.

BIG BELLIED PALMS.

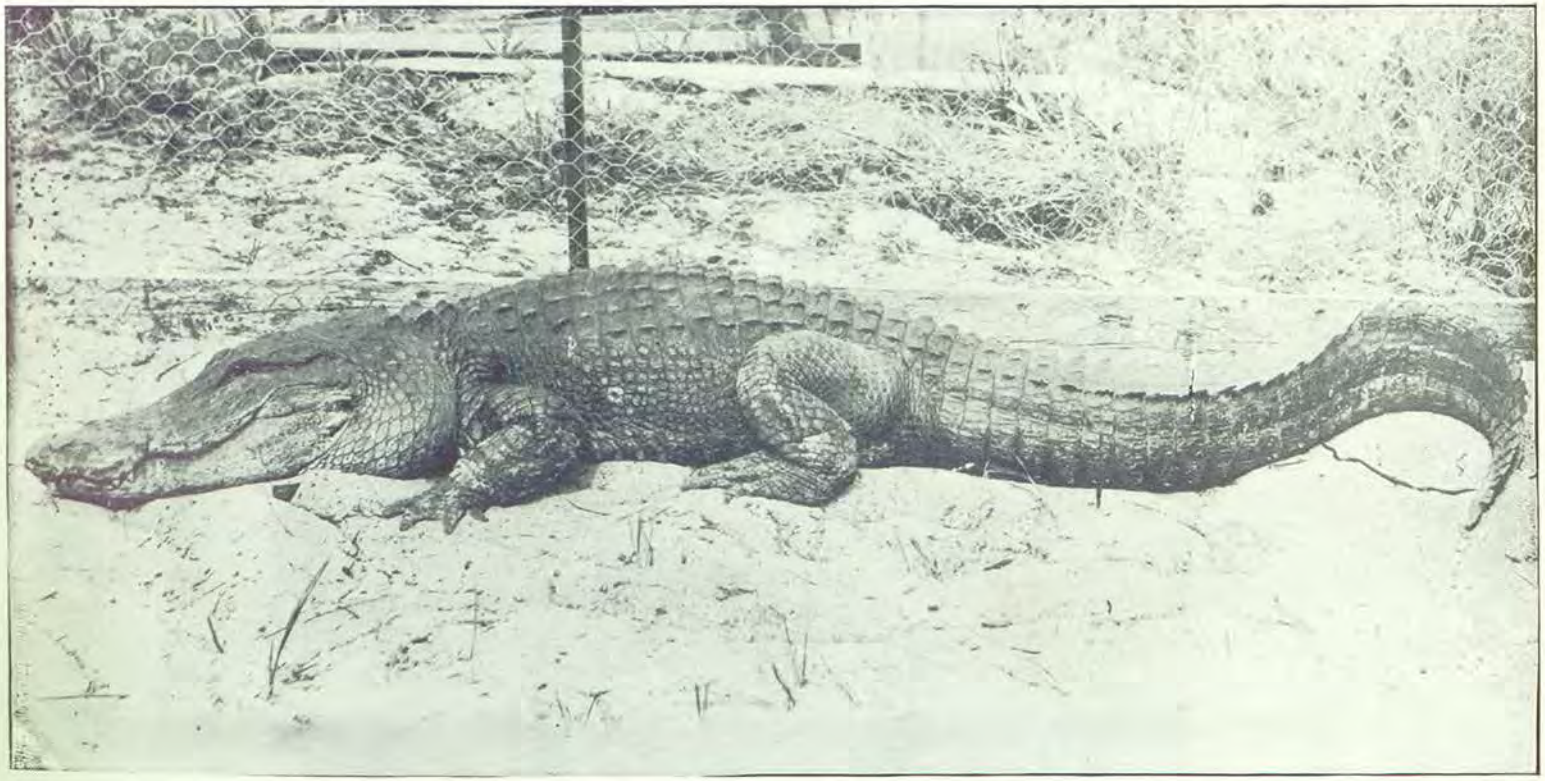
THOMPSON CREEK NEAR ORMOND.

SOUTH BEACH ST., DAYTONA, FLORIDA.

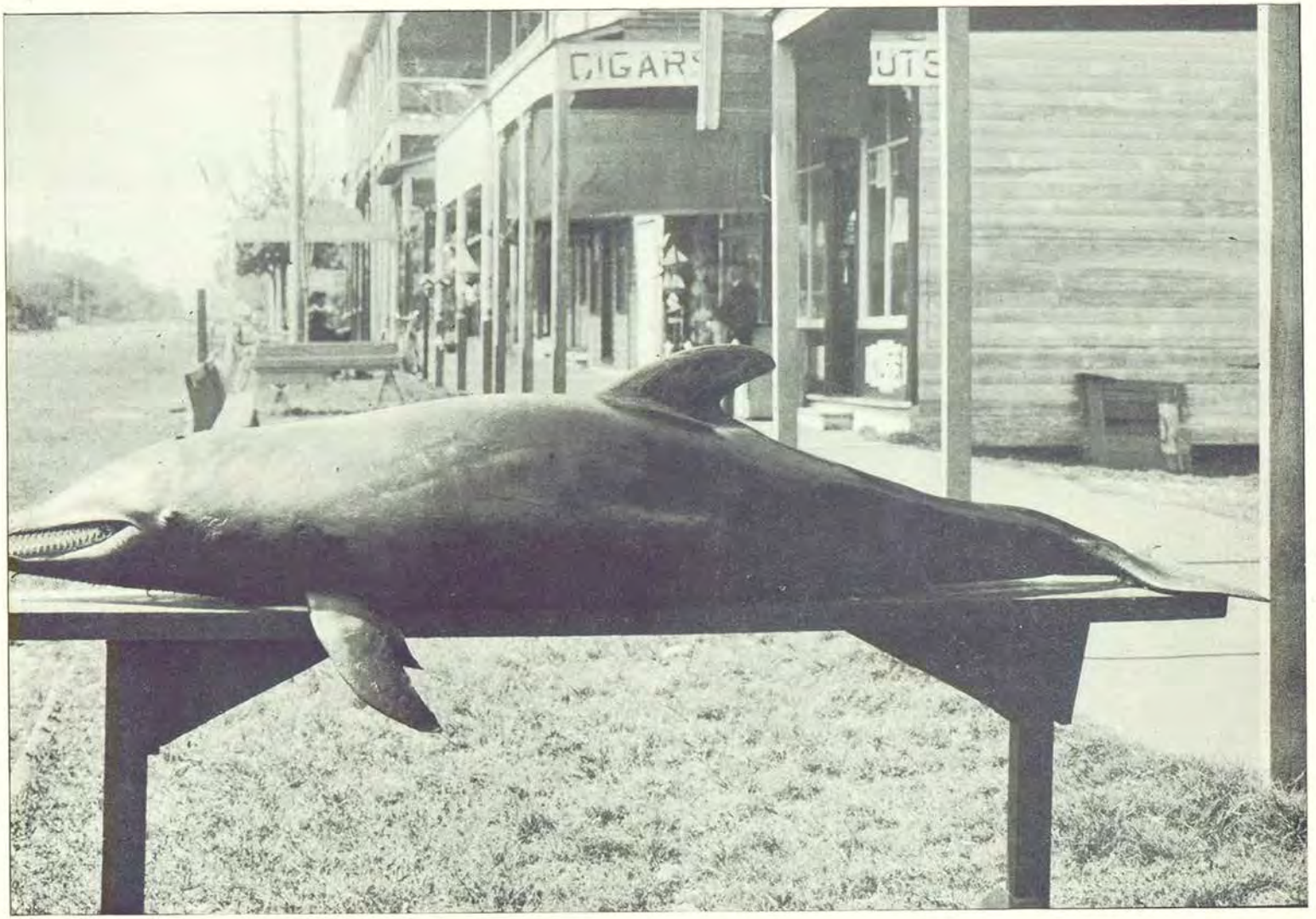
HOTEL ORMOND, SIX MILES FROM DAYTONA.

A MORNING RENDEZVOUS IN PRONT OF THE INN AT ORMAND BEACH.

ALLIGATOR FARMING.



A FLORIDA NATIVE—17 FEET LONG.



SHARK.

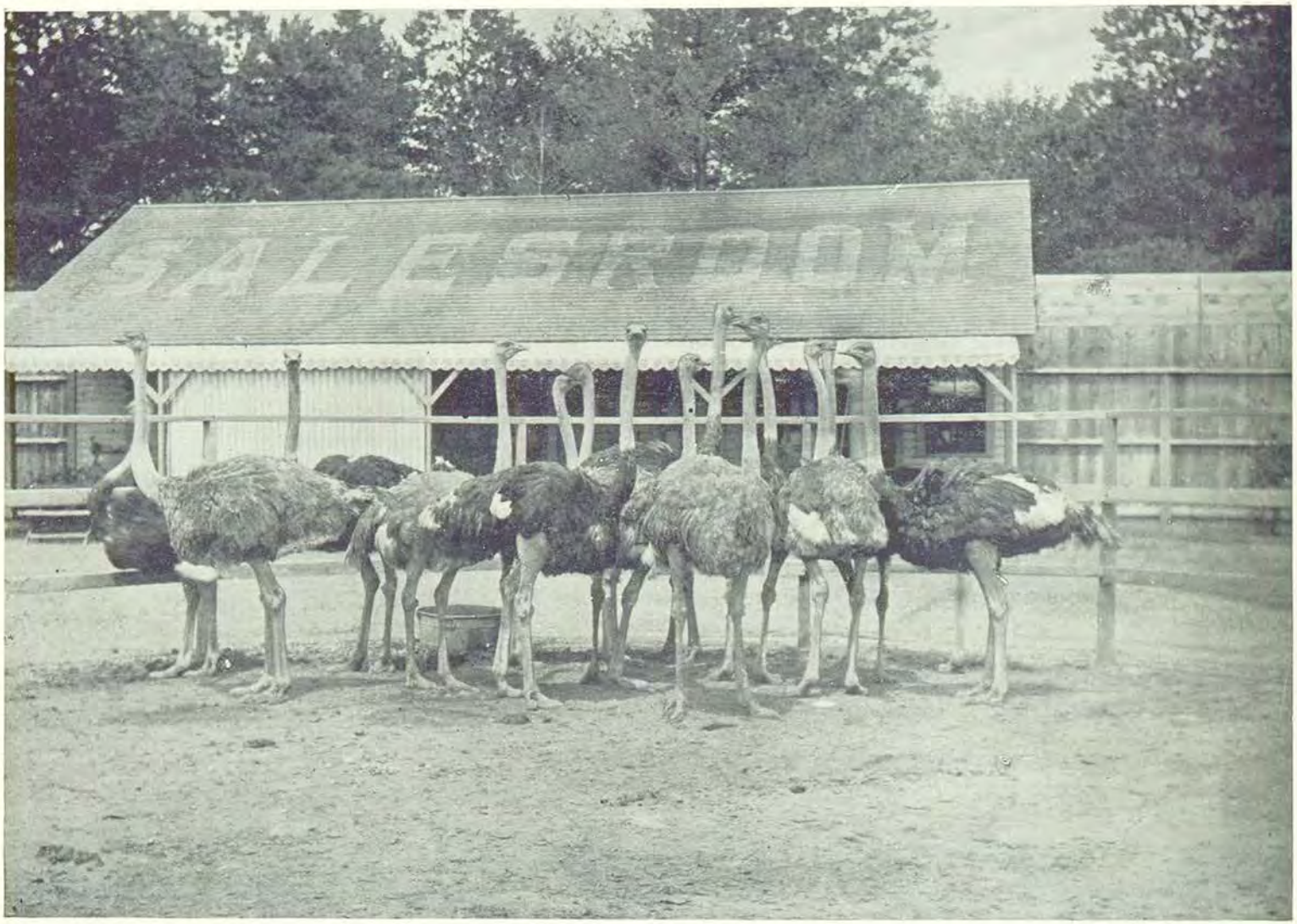
GOOD FISHING AT DAYTONA.

THE RIDGEWOOD HOTEL.

HOTEL DES PLAND.

CLARENDON INN, SEA BREEZE, DAYTONA, FLORIDA.

SWORD FISHING, NEAR DAYTONA, FLORIDA.

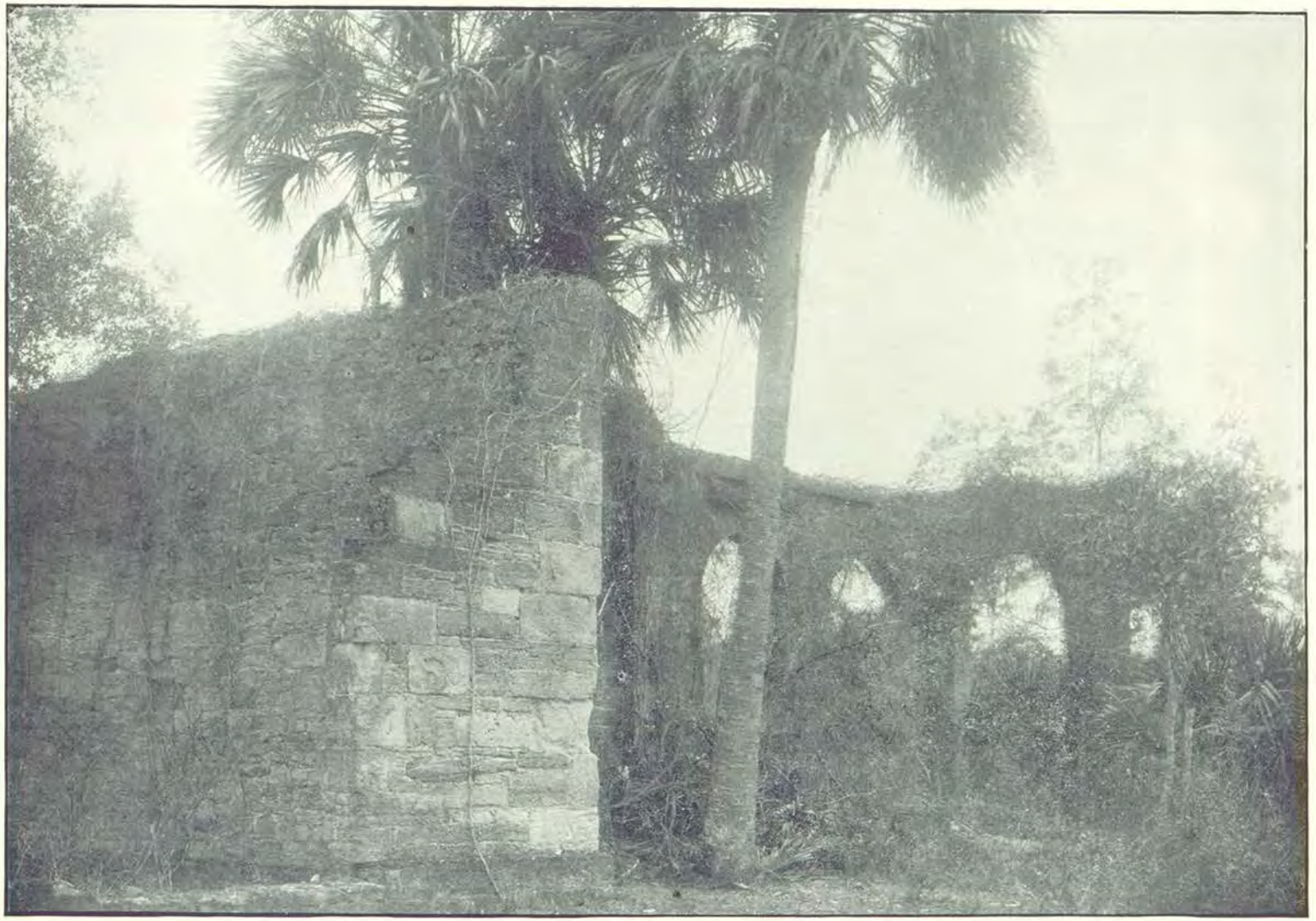


OSTRICH FARMING IN FLORIDA.

FLORIDA OSTRICH TEAM.

THE LIPPINCOTT MANSION AT ORMOND, NEAR DAYTONA, FLORIDA.

TALAHOKA—THE BIG PALMETTO LOG COTTAGE, ORMOND, FLORIDA



RUINS OF ANCIENT CONVENT, NEW SMYRNA, FLORIDA. – BUILT OVER 300 YEARS.